

The City Beautiful

During the last half of the 1800s, overcrowding and pollution led to the belief that American cities were unhealthy environments. A movement known as City Beautiful emerged at the turn of the century as a remedy to these urban problems.

The City Beautiful movement was comprised of a range of beautification efforts including park and boulevard planning, the establishment of civic centers, tree and flower planting, factory smoke pollution regulation, and billboard and trash removal.

In Indianapolis, as in numerous other American cities during this time, various civic and business leaders recognized the need for a concerted effort toward city clean-ups and park establishment.

A Plan for Indianapolis

In 1908, the city's Park Board enlisted the help of George Kessler. As one of the preeminent landscape architects in the nation, Kessler was a leading figure of the City Beautiful movement.

Kessler spent a year researching Indianapolis' parks. waterways, and transportation system. In 1909, he submitted his Indianapolis Park and Boulevard Plan (known today as the Kessler Plan) as part of the Board of Park Commissioner's Annual Report, Kessler identified the key natural features of the city and built his plan around these features. To encompass all areas of the city. Kessler Identified six waterways as the cornerstone of his plan. Along these waterways would be landscaped boulevards linking the park system together.

These boulevards served a practical purpose as well, providing flood control and routes into the downtown business district. In addition, ornamental bridges would connect portions of the boulevards and serve as landmarks for the city.

After World War I. Kessler expanded his plan in response to city growth. He added a northern boulevard that was later named Kessler Boulevard in his honor. After Kessler's death in 1923, landscape architect Lawrence Sheridan extended the plan further to include all of Marion County

A Lasting Legacy

Kessler's work in Indianapolis was a catalyst for the City Beautiful movement throughout Indiana Kessler designed park and boulevard systems in Fort Wayne, South Bend, and Terre Haute, Indiana. Kessler also advised on projects in Anderson, Evansville, Marion, and Peru, Indiana and influenced the campus landscapes of Indiana University in Bloomington, Butler University in Indianapolis, and Rose Polytechnic in Terre Haute. In Indianapolis, the Kessler Plan continues to serve as the basis of the city's park system and the framework for the city's extensive greenway network.



George E. Kessler, born in Germany in 1862. moved to the United States at the age of three. He returned to Germany as a young man for instruction in botany, forestry, landscape design, civic design, and civil engineering. In 1882, at the age of 20, Kessler returned to the United States to begin his career. He first gained national attention with the development of a park and boulevard system for Kansas City, Missouri, in 1893. Eleven years later, he provided the landscape design for the 1904 World's Fair in St. Louis, and later adopted St. Louis as his home city During his 40-year career, Kessler prepared plans for 26 communities, 26 park and boulevard systems, 49 parks, 46 estates & residences and 26 schools. His projects can be found in





killing 200 people. Kessler designed concrete floodwalls (above) and earthen levees in the City Beautiful style to control water levels

Rendsal Parkway

onened to the Public

Fall Creek Parkway Bass Photo Collection Indiana Historical Society

Indianapolis Historic Park and Boulevard System



as designed by George Kessler and opened to

Board of Park

1905

Willard Park opens

George Kessler was

Kessler submitted Park and Boolevard Plan as part of

Indiana Legislature passed Kessler's law which allowed

1909

Citizens of the district filed a suit to test the legality of th

1910

Kessler produced a "city plan" for Dallas.

1910

Tax withstands laws sit by court city Park Board

1911

Pleasant Run Parkway

1913 1914

Fall Creek Parkway

National Register of Historic Places

The National Register Listing, over 3,400 acres of public land, is for the entire surviving network or "system" of parkways, boulevards, and parks that were planned and designed by nationally known landscape architect George E. Kessler from 1908 through 1923. This entire interconnected system includes 12 parks, six parkways and two boulevards, which encompass numerous historic features such as parkway alignments, landscape composition, walks, bridges, buildings, statuary and fountains. The Kessler System is the largest Park and Boulevard listing in the country bringing prestige, attention and resources to the historic and award winning plan for the City of Indianapolis.

Kessler System Identity

The spiral sunburst is a detail extracted from a shepherd's hook gas light fixture for the Indianapolis Park and Boulevard System



documented in the Kessler Archives at Ball State University and through historic photographs at the Indiana Historical Society. The form is believed to be unique to Indianapolis and conveys a form

much like that of his historic Park and Boulevard System. The main stream and contributing tributaries are akin to the White River with the tributaries of Fall Creek, Pogues Run and Pleasant Run around which he planned the system. This form has been chosen as the symbol to identify the Kessler System.

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Bart Peterson, Mayor City of Indianapolis

Joseph Wynns, Director

Indv Parks and Recreation

Parks

- 1) Brookside Park
- (2) Ellenberger Park
- (3) Fletcher Place Triangle (4) Garfield Park
- (5) Highland Park
- (6) Indianola Park
- (7) Irving Circle
- (8) McCarty Triangle (8) Military Park
- (10) Noble Place
- (11) Rhodius Park
- (12) Riverside Park
- (13) University Square (14) Watkins Park
- (15) Willard Park

Parkways

Brookside Parkway Burdsal Parkway Ellenberger Parkway Fall Creek Parkway Pleasant Run Parkway White River Parkway

Boulevards

Kessler Boulevard Maple Road (38th Street)

Historic Bridges

Crooked Creek Bridge Capitol Avenue, Fall Creek Parkway Illinois Street, Fall Creek Parkway Meridian Street, Fall Creek Parkway Senate Avenue, Fall Creek Parkway Spades Park Pedestrian Bridge

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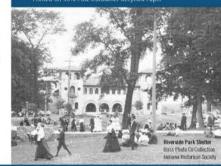








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Overlook opened in Garfield Park Kessler retained The James cares architect position in

Sanken Banden's and

Lawrence Sheridan returns to indianapolis to serve as the executive secretary

1921

to the Public

1923

1922

Sheridan completes the "Comprehensive Indianapolis. Plan of Park

1928

Shorldan is the Landscape Architect for Crows Hill Cometery and Marion County, 1929

1930s

Taggert Memorial

in Riverside Park constructed by architect C. McCullough

The American Institute of Planners awarded Shoridas their distinguished service work in over 100

1957

State tegislation obtained which permitted creation of a county-ende park

Board was incorporated into the Compositated City of Department of Park and Recreation

1970

in Crown Hill Comptery

Indianapolis and is buried Parks Foundation. private citizen-funding

Imiplementation of the Greenways Plan to regain the 1909 Kessler authored plan preserved strips of markland as pathway

1994

Indiana Chapter of the American Society of **Landscape Architect** chose Kessler's Park

1999

Indianapolis Business Journal's Milestones 2000, a 20th Century recognized Kessler's Park and Boulevard

2001

The Kessler System including 12 parks. six parkeays and two Register of Historic

2003